

2019-2020 District Goals



District: District 5M 13
Constitutional Area: Canada

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 15% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

- Promote and encourage Club Officers to attend training. This will take place through Zone Mtgs and club visits by the GAT and DG.
- Schedule training in locations that are accessible to all clubs in the district
- Direct Club Officers to the LCI website for training opportunities that pertain to their executive role

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

- This is an important role that requires training. Chairpersons will be asked if they are committed to the role and reminded training is required. The training courses will be made available to the incoming
- Training can also take place locally to help them

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

- All of those identified that may assume more responsibility will be approached to gauge interest on their expectations and role responsibilities will be outlined to avoid confusion
- We will make sure the candidate understands all functions and time that will be needed to ensure success

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	2
2nd Quartter	2
3rd Quartter	2
4th Quartter	2

By the end off tih 4th quartier, tih distiricti will add a tiotial offi 8 new members.

Action Itiems:

My disttrictt will esttablsh club branch(es).

My disttrictt will induc2 new Lions under 40 years old.

My disttrictt will conver2 Leos tto Lions

My disttrictt will organize att leas1 membership growth event(s).

All clubs in my disttrictt will sett individual membership goals

My disttrictt will use and promotte membership resources tto achieve our gqale. Justt Ask Guide, Club Membership

Chair Guide witht induc1on ideas, Community Needs Assessment and Membership Developmentt Grantt

NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	1	20
2nd Quartter	0	0
3rd Quartter	0	0
4th Quartter	0	0

By tih end offi tih 4th quartier, tih distiricti will stiartt 1 new clubs.

Witht a minimum offi 20 charttier members.

Action Itiems:

My disttrictt will ensure all Guiding Lions are certfied and assigned tto new clubs

My disttrictt will hostt a New Club Developmentt Workshop

My disttrictt will stta1 Specialitty Club(s).

1 club is a car club witht an interestt in Cancer Care

1 club is a Metts organizatton witht an interestt in Diabettes

My disttrictt will use and promotte membership resources tto achieve our gqale. Membership Developmentt Grantt, New Club Developmentt Guide and Justt Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	5
2nd Quartter	5
3rd Quartter	5
4th Quartter	5

By the end off tih 4th quartier, the distiricti's membership drops will noti exceed 20 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Have the GAT more involved in Zone Mtgs and be available to attend regular Lions meetings..

NET GROWTH GOAL

8	+	20	-	20	=	8
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 5000 people.

Action Itiems:

Ofi tthe ttotal number ofi people served in my distiricti 1000 people will be youth(under 18 years old).

My distirictt will use and promotte service resources ttto achieve our goal. Service Projectt Plannery Club and

Community Needs Assessment(DDeveloping Local Parttnerships and Fundraising Guide).

I will encourage clubs in my distirictt ttto work tttogether ttto collaboratte on their service projectts ttto maximize tthe impact in ttheir community

Addittonal actton ittems ttto achieve tthis goal

We will decide on acttvittes tthat all clubs can partticipatte ttThe Service Projectt Plannery and other explicable program are easily accessible on tthe Lions website and easy ttto understtand

We will encourage all members ttto use tthe website ttto gett comfioorttable with tthe procedures

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 50 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 60% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

We have been promoting collaboration at our Zone Mtgs and club visits. All clubs that have been in discussion are on board with shared fundraising events

The district and clubs will decide on the service projects collectively

Custom goal and action items

Moving forward all Cabinet members and support will be made aware of the specifics of the goals so they can be discussed at the club level. Every club meeting attended will require a discussion on a specific service project and one of the initiatives that LCIF supports

Ensure that we are comfortable moving around the website and applicable Lions apps

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 65% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$2000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$2000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

There will be presentations carried out at every club meeting attended by a cabinet member to explain the different levels of support and the importance of that support

ADVOCATE

In the 2019-2020 fiscal year 50% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

We will continue to stress the importance of reporting the service projects that our clubs are participating in

Most every club has a member that is proficient in social media regardless of the format

MyLion Web training will be rolled out to all of our clubs

Custom goal and action items

The importance of donating to LCIF will be impressed upon all clubs. Also the functions that LCIF carried out and the totals donated

will be shared with the clubs. We have to do a better job of promoting the great things taking place globally

This will be expressed at all club visits